

To: Wellington Marathon Clinic
From: Brian Hayes
19 March 2018

Re: Response to WMC request to members for ideas to recruit more members due to a flagging membership.

1. I submit that the Committee should consider a further attempt in three months time to:

(a) Explore whether the current meeting venue might be a deterrent to more people joining, ie Central Wellington would be highly accessible to a greater number.

(b) Access to ASB is very difficult for non-drivers, people in city flats without vehicles, and the current bus service delivers people to ASB by 8.25am (or by 7.25am if people want to leave home at 6.30am).

(c) In fairness to all club members who do not reside in Southern or Eastern suburbs - where the club has operated from for 35+ years .

(d) The clubrooms are not the heart of the club as they might be in other disciplines or associations.

2. Explore, in two months time (when the winter is upon us) whether the packs departure time could be 8.30am instead of 8.15am. This would enable people to arrive by bus. It may also fit the huge shift in life-style from 35 years ago. It also means that in times of 'climate change' initiative there would not be 100% of members arriving by car - who would then run / walk to do their exercise and stay fit.